

SUMMER BLAZE 5K RUN/WALK FOR A CAUSE
SATURDAY, JUNE 15, 2019
WWW.TAKEACTIONRUNNING.COM

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR– \$2000 and up

- Banner or merchandise prominently displayed at Event (provided by sponsor)
- Prominent recognition on all Event advertisements (including posters, brochures, web page (www.takeactionrunning.com), etc.)
- Prominent recognition in runners' registration packets
- Six free race registrations

GOLD SPONSOR– \$1000

- Banner displayed prominently at event (provided by sponsor)
- Major recognition on Event's web page (www.takeactionrunning.com)
- Major recognition in runners' registration packets
- Four free race registrations

SILVER SPONSOR – \$500 (or cash equivalent)

- Special recognition in runners' registration packets
- Special recognition on Event's web page (www.takeactionrunning.com)
- Three free race registrations

BRONZE SPONSOR – \$250 (or cash equivalent)

- Recognition in runners' registration packets
- Recognition on Event's web page (www.takeactionrunning.com)
- Two free race registrations

SUPPORTING SPONSOR – less than \$250 (or cash equivalent)

- Name/logo in runners' registration packets
- Recognition on Event's web page (www.takeactionrunning.com)
- (For sponsors of \$50 and above)

IN-KIND DONATIONS

If your company would like to make a donation of a product or services, please contact Janine Johnson at 917-399-0801
You/your Company will receive recognition in the runners' registration packets. Event planners gratefully accept any merchandise or gift certificates that can be given as door prizes.



ALL SPONSORS

- Name/logo in runners' registration packets
- Opportunity to advertise in runners' registration packets
- Opportunity to distribute business coupons in packet



Sponsor Pledge Form

Contact Name _____
Company Name _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____
Website URL _____

PAYMENT INFORMATION

_____ I have enclosed a check made payable to Take Action Running, LLC

_____ Please charge my credit card

Card Type VISA | MC | AMEX

Card Number

Expiration Date

Security Code

SPONSORSHIP PACKAGES

_____ Platinum Sponsor - \$2000
_____ Gold Sponsor - \$1000
_____ Silver Sponsor - \$500
_____ Bronze Sponsor - \$250
_____ Supporting Sponsor

Please make checks payable to:

Take Action Running, LLC
c/o Janine Johnson
120 Burke Street
Hamden, CT 06514

For additional sponsorship information, please contact Janine Johnson
Phone: 917-399-0801 or takeactionrunning@gmail.com

IMPORTANT DEADLINES

- **Sponsorship deadline is May 15**
- **Sponsorship logos must be received by May 15**
- **Please provide a company logo in .jpg or .tif format electronically**
- **If there is a problem with providing your logo in this format, please contact Janine Johnson**